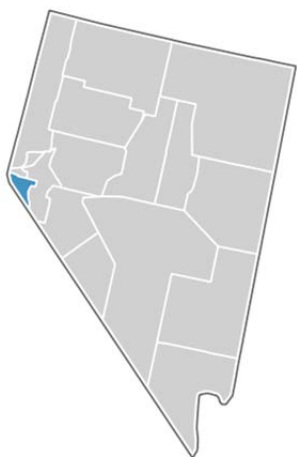


## Douglas County



















---



Population (2012)	47,040
Jobs (2012)	27,861
Average Earnings (2012)	\$38,980
Unemployed (11/2012)	2,322
Completions (2011)	0
GRP (2012)	\$2,013,250,683
Exports (2012)	\$2,274,469,482
Imports (2012)	\$3,243,747,793






















## Douglas County | Population

<b>47,040</b> 2012 Population 1.7% of State	<b>-0.3%</b> Population Growth for the Last 5 Years State Growth 6.5%
---	---

Age Group	2012 Population	% of Population	
Under 5 years	2,205	4.7%	
5 to 9 years	2,543	5.4%	
10 to 14 years	2,728	5.8%	
15 to 19 years	2,622	5.6%	
20 to 24 years	2,083	4.4%	
25 to 29 years	2,188	4.7%	
30 to 34 years	2,231	4.7%	
35 to 39 years	2,106	4.5%	
40 to 44 years	2,652	5.6%	
45 to 49 years	3,194	6.8%	
50 to 54 years	3,969	8.4%	
55 to 59 years	4,230	9.0%	
60 to 64 years	4,009	8.5%	
65 to 69 years	3,566	7.6%	
70 to 74 years	2,635	5.6%	
75 to 79 years	1,808	3.8%	
80 to 84 years	1,225	2.6%	
85 years and over	1,047	2.2%	






















## Douglas County | Jobs by Industry

<b>27,861</b> Total Jobs (2012)	<b>55.0%</b> Male (National: 52.2%)	<b>45.0%</b> Female (National: 47.8%)
------------------------------------	---	---

NAICS	Industry	2012 Jobs	
11	Agriculture, Forestry, Fishing and Hunting	301	
21	Mining, Quarrying, and Oil and Gas Extraction	149	
22	Utilities	48	
23	Construction	1,405	
31-33	Manufacturing	1,853	
42	Wholesale Trade	362	
44-45	Retail Trade	2,542	
48-49	Transportation and Warehousing	248	
51	Information	328	
52	Finance and Insurance	2,171	
53	Real Estate and Rental and Leasing	2,991	
54	Professional, Scientific, and Technical Services	1,973	
55	Management of Companies and Enterprises	197	
56	Administrative and Support and Waste Management and Remediation Services	1,082	
61	Educational Services (Private)	230	
62	Health Care and Social Assistance	1,573	
71	Arts, Entertainment, and Recreation	877	
72	Accommodation and Food Services	5,477	
81	Other Services (except Public Administration)	1,707	
90	Government	2,336	
99	Unclassified Industry	11	

## Douglas County | Average Earnings by Industry

<b>\$38,980</b> Avg. Earnings (2012) 76% of Nation Avg.	<b>\$45,904</b> Male Avg. Earnings (2012) 75% of Nation Avg.	<b>\$30,522</b> Female Avg. Earnings (2012) 77% of Nation Avg.
---	--	--

NAICS	Industry	Avg. Earnings (2012)	
11	Agriculture, Forestry, Fishing and Hunting	\$25,549	
21	Mining, Quarrying, and Oil and Gas Extraction	\$31,657	
22	Utilities	\$52,201	
23	Construction	\$39,835	
31-33	Manufacturing	\$67,299	
42	Wholesale Trade	\$73,494	
44-45	Retail Trade	\$26,164	
48-49	Transportation and Warehousing	\$34,480	
51	Information	\$48,185	
52	Finance and Insurance	\$38,685	
53	Real Estate and Rental and Leasing	\$23,675	
54	Professional, Scientific, and Technical Services	\$50,340	
55	Management of Companies and Enterprises	\$122,759	
56	Administrative and Support and Waste Management and Remediation Services	\$25,048	
61	Educational Services (Private)	\$14,040	
62	Health Care and Social Assistance	\$50,817	
71	Arts, Entertainment, and Recreation	\$34,546	
72	Accommodation and Food Services	\$31,418	
81	Other Services (except Public Administration)	\$19,860	
90	Government	\$63,118	
99	Unclassified Industry	\$66,223	

## Douglas County | Unemployment by Industry





















**2,322**

**Total Unemployment (11/2012)**

NAICS	Industry	Unemployed (11/2012)	% of Unemployed	
11	Agriculture, Forestry, Fishing and Hunting	4	0%	
21	Mining, Quarrying, and Oil and Gas Extraction	4	0%	
22	Utilities	4	0%	
23	Construction	163	7%	<div></div>
31-33	Manufacturing	220	9%	<div></div>
42	Wholesale Trade	13	1%	<div></div>
44-45	Retail Trade	248	11%	<div></div>
48-49	Transportation and Warehousing	8	0%	
51	Information	8	0%	
52	Finance and Insurance	31	1%	<div></div>
53	Real Estate and Rental and Leasing	60	3%	<div></div>
54	Professional, Scientific, and Technical Services	45	2%	<div></div>
55	Management of Companies and Enterprises	3	0%	
56	Administrative and Support and Waste Management and Remediation Services	85	4%	<div></div>
61	Educational Services (Private)	12	1%	<div></div>
62	Health Care and Social Assistance	83	4%	<div></div>
71	Arts, Entertainment, and Recreation	83	4%	<div></div>
72	Accommodation and Food Services	733	32%	<div></div>
81	Other Services (except Public Administration)	61	3%	<div></div>
90	Government	112	5%	<div></div>
99	No Previous Work Experience/Unspecified	343	15%	<div></div>

## Douglas County | Gross Regional Product (GRP)

<b>\$1,081,201,482</b>	<b>\$709,422,365</b>	<b>\$169,381,253</b>	<b>\$1,938,490,065</b>
Earnings (2011)	Property Income (2011)	Taxes on Production (2011)	Total GRP (2011)

NAICS	Industry	GRP (2011)	% of Total	
11	Agriculture, Forestry, Fishing and Hunting	\$13,656,747	1%	
21	Mining, Quarrying, and Oil and Gas Extraction	\$14,994,822	1%	
22	Utilities	\$6,971,832	0%	
23	Construction	\$58,440,088	3%	
31-33	Manufacturing	\$200,205,146	10%	
42	Wholesale Trade	\$56,816,030	3%	
44-45	Retail Trade	\$114,045,549	6%	
48-49	Transportation and Warehousing	\$13,724,351	1%	
51	Information	\$48,304,499	2%	
52	Finance and Insurance	\$112,608,593	6%	
53	Real Estate and Rental and Leasing	\$380,099,999	20%	
54	Professional, Scientific, and Technical Services	\$129,091,813	7%	
55	Management of Companies and Enterprises	\$34,035,590	2%	
56	Administrative and Support and Waste Management and Remediation Services	\$34,461,768	2%	
61	Educational Services (Private)	\$4,372,622	0%	
62	Health Care and Social Assistance	\$86,622,757	4%	
71	Arts, Entertainment, and Recreation	\$50,659,742	3%	
72	Accommodation and Food Services	\$370,096,738	19%	
81	Other Services (except Public Administration)	\$38,241,935	2%	
90	Government	\$171,039,444	9%	

## Douglas County | Region Exports

**\$2,236,258,474**





















Exports (2011)

67% of Supply

NAICS	Industry	Exports (2011)	
11	Agriculture, Forestry, Fishing and Hunting	\$30,736,452	
21	Mining, Quarrying, and Oil and Gas Extraction	\$17,197,226	
22	Utilities	\$4,585,630	
23	Construction	\$58,428,006	
31-33	Manufacturing	\$444,668,996	
42	Wholesale Trade	\$56,123,051	
44-45	Retail Trade	\$65,640,212	
48-49	Transportation and Warehousing	\$16,773,196	
51	Information	\$35,701,793	
52	Finance and Insurance	\$114,643,696	
53	Real Estate and Rental and Leasing	\$263,510,191	
54	Professional, Scientific, and Technical Services	\$83,263,807	
55	Management of Companies and Enterprises	\$37,860,748	
56	Administrative and Support and Waste Management and Remediation Services	\$24,061,205	
61	Educational Services (Private)	\$2,053,650	
62	Health Care and Social Assistance	\$44,160,281	
71	Arts, Entertainment, and Recreation	\$54,692,025	
72	Accommodation and Food Services	\$567,000,288	
81	Other Services (except Public Administration)	\$24,315,879	
90	Government	\$290,842,144	

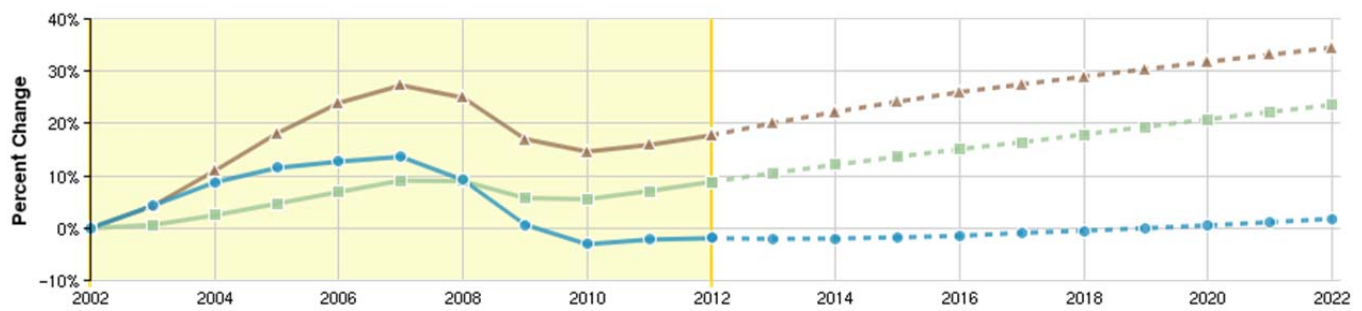
## Douglas County | Region Imports

<b>\$3,163,712,171</b> <b>Imports (2011)</b> 74% of Demand	<b>\$1,093,403,620</b> <b>Locally Produced &amp; Consumed (2011)</b> 26% of Demand
--	--

NAICS	Industry	Imports (2011)	
11	Agriculture, Forestry, Fishing and Hunting	\$42,493,746	
21	Mining, Quarrying, and Oil and Gas Extraction	\$24,654,231	
22	Utilities	\$63,105,642	
23	Construction	\$75,619,370	
31-33	Manufacturing	\$536,090,556	
42	Wholesale Trade	\$141,440,843	
44-45	Retail Trade	\$128,720,389	
48-49	Transportation and Warehousing	\$77,594,624	
51	Information	\$130,413,278	
52	Finance and Insurance	\$249,740,521	
53	Real Estate and Rental and Leasing	\$54,936,651	
54	Professional, Scientific, and Technical Services	\$131,371,548	
55	Management of Companies and Enterprises	\$57,098,940	
56	Administrative and Support and Waste Management and Remediation Services	\$70,738,016	
61	Educational Services (Private)	\$36,628,492	
62	Health Care and Social Assistance	\$231,736,601	
71	Arts, Entertainment, and Recreation	\$22,089,937	
72	Accommodation and Food Services	\$47,026,196	
81	Other Services (except Public Administration)	\$48,419,920	
90	Government	\$993,792,669	



## Regional Trends



	Region	2002 Jobs	2012 Jobs	% Change
●	Douglas County	28,412	27,861	-1.9%
●	Nation	164,611,676	179,159,830	8.8%
●	Default Region	1,295,425	1,525,076	17.7%

## Growing/Declining Occupations

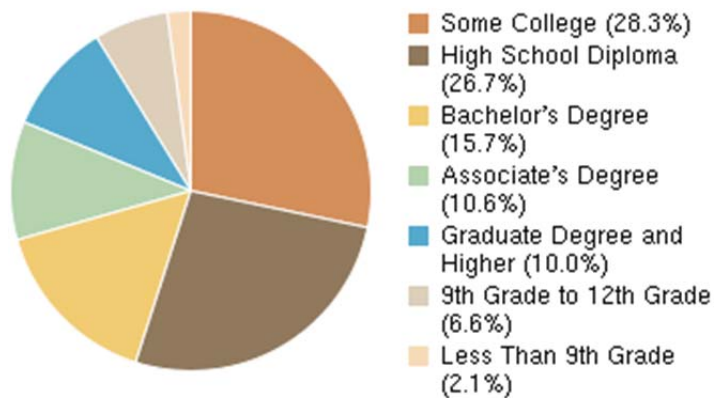
Occupation	Change in Jobs (2002-2012)
Real Estate Sales Agents (41-9022)	651
Personal Financial Advisors (13-2052)	378
Securities, Commodities, and Financial Services Sales Agents (41-3031)	250
Waiters and Waitresses (35-3031)	-348
Maids and Housekeeping Cleaners (37-2012)	-352
Gaming Dealers (39-3011)	-376

## Growing/Declining Industries

Industry	Change in Jobs (2002-2012)
Miscellaneous Intermediation (523910)	446
General Medical and Surgical Hospitals (Private) (622110)	298
Lessors of Miniwarehouses and Self-Storage Units (531130)	270
Instruments and Related Products Manufacturing for Measuring, Displaying, and Controlling Industrial Process Variables (334513)	-287
New Single-Family Housing Construction (except Operative Builders) (236115)	-433
Casino Hotels (721120)	-3,387

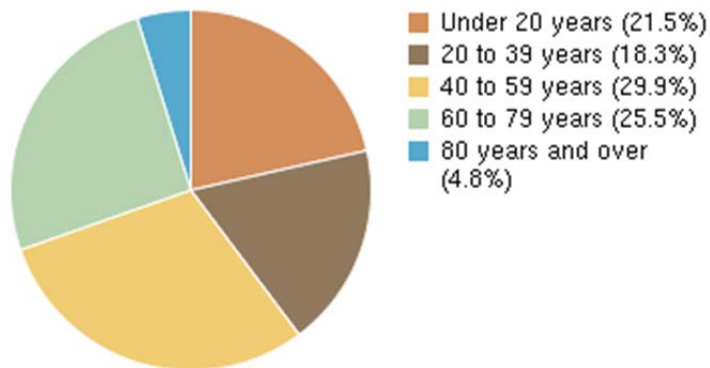
## Educational Attainment

---



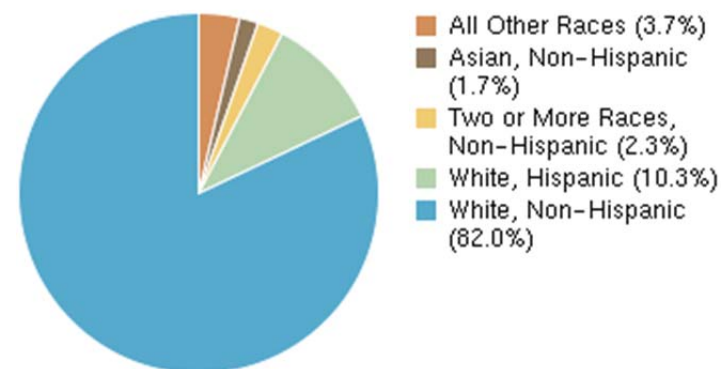
## Age Demographics

---



## Race Demographics

---



## Data Sources and Calculations

---

### Input-Output Data

The input-output model in this report is created using the national Input-Output matrix provided by the federal Bureau of Economic Analysis. This is combined with the national Total Gross Output, the regional Total Gross Output, the land area of the subject region, regional DIRT data and regional in/out commuter patterns in order to calculate regional requirements, imports and exports. After using matrix algebra to calculate the regional multiplier, the resulting matrix is multiplied by the sales vector and converted back to jobs or earnings. Specifically, this data comes from the U.S. Department of Commerce, Bureau of Economic Analysis, Industry Economic Accounts: Benchmark & Annual Input-Output (I-O) Accounts.

### Institution Data

The institution data in this report is taken directly from the national IPEDS database published by the U.S. Department of Education's National Center for Education Statistics.

### Completers Data

The completers data in this report is taken directly from the national IPEDS database published by the U.S. Department of Education's National Center for Education Statistics.

### Demographic Data

The demographic data in this report is compiled from several sources using a specialized process. Sources include US Census Bureau annual estimates, birth and mortality rates from the US Health Department, and projected regional job growth.

### Unemployment Data

The unemployment data in this report comes from the Bureau of Labor Statistics' Local Area Unemployment Statistics and is updated every two months.

### State Data Sources

This report uses state data from the following agencies: Nevada Department of Employment, Training and Rehabilitation, Information Development and Processing Division, Research and Analysis Bureau

### Educational Attainment Data

EMSI's educational attainment numbers are based on Census 1990, Census 2000, the Current Population Survey, and EMSI's demographic data. By combining these sources, EMSI interpolates for missing years and projects data at the county level. Educational attainment data cover only the population aged 25 years or more and indicate the highest level achieved.