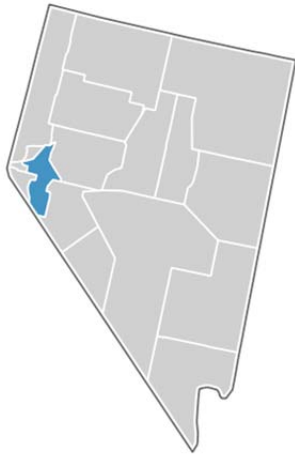




















Lyon County



Population (2012)	52,562
Jobs (2012)	16,425
Average Earnings (2012)	\$37,408
Unemployed (11/2012)	2,972
Completions (2011)	0
GRP (2012)	\$1,145,250,566
Exports (2012)	\$1,664,695,125
Imports (2012)	\$2,218,245,203






















Lyon County | Population

52,562 2012 Population 1.9% of State	1.6% Population Growth for the Last 5 Years State Growth 6.5%
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Age Group	2012 Population	% of Population	
Under 5 years	3,310	6.3%	
5 to 9 years	3,463	6.6%	
10 to 14 years	3,578	6.8%	
15 to 19 years	3,461	6.6%	
20 to 24 years	2,431	4.6%	
25 to 29 years	2,824	5.4%	
30 to 34 years	3,056	5.8%	
35 to 39 years	2,830	5.4%	
40 to 44 years	3,203	6.1%	
45 to 49 years	3,539	6.7%	
50 to 54 years	3,952	7.5%	
55 to 59 years	3,859	7.3%	
60 to 64 years	3,771	7.2%	
65 to 69 years	3,499	6.7%	
70 to 74 years	2,548	4.8%	
75 to 79 years	1,578	3.0%	
80 to 84 years	978	1.9%	
85 years and over	681	1.3%	






















Lyon County | Jobs by Industry

16,425 Total Jobs (2012)	56.8% Male (National: 52.2%)	43.2% Female (National: 47.8%)
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NAICS	Industry	2012 Jobs	
11	Agriculture, Forestry, Fishing and Hunting	1,031	
21	Mining, Quarrying, and Oil and Gas Extraction	345	
22	Utilities	58	
23	Construction	834	
31-33	Manufacturing	2,041	
42	Wholesale Trade	293	
44-45	Retail Trade	2,212	
48-49	Transportation and Warehousing	795	
51	Information	76	
52	Finance and Insurance	592	
53	Real Estate and Rental and Leasing	910	
54	Professional, Scientific, and Technical Services	769	
55	Management of Companies and Enterprises	34	
56	Administrative and Support and Waste Management and Remediation Services	796	
61	Educational Services (Private)	68	
62	Health Care and Social Assistance	738	
71	Arts, Entertainment, and Recreation	756	
72	Accommodation and Food Services	823	
81	Other Services (except Public Administration)	919	
90	Government	2,334	
99	Unclassified Industry	1	

Lyon County | Average Earnings by Industry






















\$37,408 Avg. Earnings (2012) 73% of Nation Avg.	\$42,940 Male Avg. Earnings (2012) 70% of Nation Avg.	\$30,141 Female Avg. Earnings (2012) 76% of Nation Avg.
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NAICS	Industry	Avg. Earnings (2012)	
11	Agriculture, Forestry, Fishing and Hunting	\$25,873	
21	Mining, Quarrying, and Oil and Gas Extraction	\$39,275	
22	Utilities	\$115,098	
23	Construction	\$38,167	
31-33	Manufacturing	\$61,216	
42	Wholesale Trade	\$43,055	
44-45	Retail Trade	\$34,851	
48-49	Transportation and Warehousing	\$44,047	
51	Information	\$26,506	
52	Finance and Insurance	\$32,588	
53	Real Estate and Rental and Leasing	\$15,886	
54	Professional, Scientific, and Technical Services	\$32,332	
55	Management of Companies and Enterprises	\$102,335	
56	Administrative and Support and Waste Management and Remediation Services	\$28,257	
61	Educational Services (Private)	\$5,790	
62	Health Care and Social Assistance	\$34,760	
71	Arts, Entertainment, and Recreation	\$22,521	
72	Accommodation and Food Services	\$17,222	
81	Other Services (except Public Administration)	\$19,334	
90	Government	\$53,278	
99	Unclassified Industry	\$48,962	

Lyon County | Unemployment by Industry





















2,972

Total Unemployment (11/2012)

NAICS	Industry	Unemployed (11/2012)	% of Unemployed	
11	Agriculture, Forestry, Fishing and Hunting	42	1%	
21	Mining, Quarrying, and Oil and Gas Extraction	34	1%	
22	Utilities	14	0%	
23	Construction	198	7%	
31-33	Manufacturing	538	18%	
42	Wholesale Trade	25	1%	
44-45	Retail Trade	502	17%	
48-49	Transportation and Warehousing	95	3%	
51	Information	3	0%	
52	Finance and Insurance	26	1%	
53	Real Estate and Rental and Leasing	34	1%	
54	Professional, Scientific, and Technical Services	40	1%	
55	Management of Companies and Enterprises	1	0%	
56	Administrative and Support and Waste Management and Remediation Services	83	3%	
61	Educational Services (Private)	1	0%	
62	Health Care and Social Assistance	75	3%	
71	Arts, Entertainment, and Recreation	222	7%	
72	Accommodation and Food Services	183	6%	
81	Other Services (except Public Administration)	98	3%	
90	Government	259	9%	
99	No Previous Work Experience/Unspecified	501	17%	

Lyon County | Gross Regional Product (GRP)

\$602,840,069	\$449,106,780	\$78,182,069	\$1,115,095,514
Earnings (2011)	Property Income (2011)	Taxes on Production (2011)	Total GRP (2011)





















NAICS	Industry	GRP (2011)	% of Total	
11	Agriculture, Forestry, Fishing and Hunting	\$43,928,577	4%	
21	Mining, Quarrying, and Oil and Gas Extraction	\$36,770,632	3%	
22	Utilities	\$31,754,162	3%	
23	Construction	\$33,661,970	3%	
31-33	Manufacturing	\$355,568,657	32%	
42	Wholesale Trade	\$26,988,338	2%	
44-45	Retail Trade	\$137,450,347	12%	
48-49	Transportation and Warehousing	\$48,804,412	4%	
51	Information	\$6,311,633	1%	
52	Finance and Insurance	\$29,771,901	3%	
53	Real Estate and Rental and Leasing	\$59,984,444	5%	
54	Professional, Scientific, and Technical Services	\$32,392,572	3%	
55	Management of Companies and Enterprises	\$3,907,692	0%	
56	Administrative and Support and Waste Management and Remediation Services	\$21,644,766	2%	
61	Educational Services (Private)	\$407,039	0%	
62	Health Care and Social Assistance	\$27,834,078	2%	
71	Arts, Entertainment, and Recreation	\$35,814,243	3%	
72	Accommodation and Food Services	\$21,608,490	2%	
81	Other Services (except Public Administration)	\$19,667,604	2%	
90	Government	\$140,823,960	13%	

Lyon County | Region Exports

\$1,626,647,629

Exports (2011)

80% of Supply

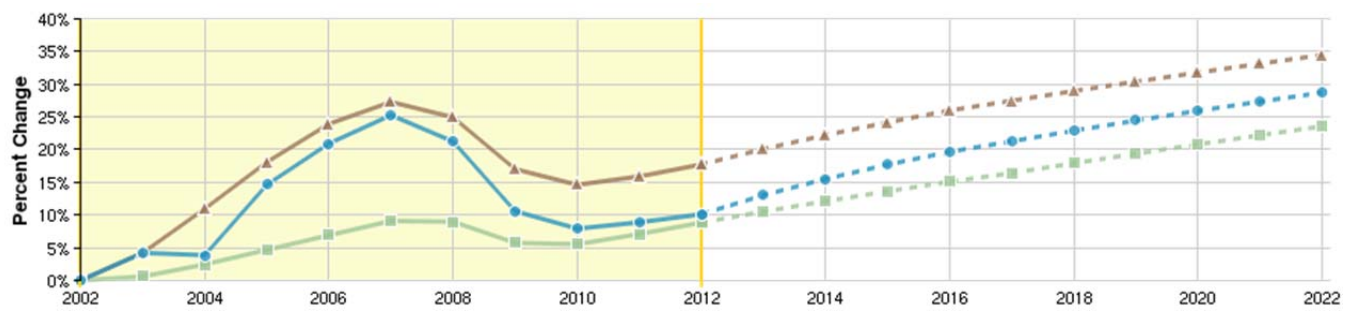
NAICS	Industry	Exports (2011)	
11	Agriculture, Forestry, Fishing and Hunting	\$113,538,816	
21	Mining, Quarrying, and Oil and Gas Extraction	\$51,251,776	
22	Utilities	\$23,684,084	
23	Construction	\$44,120,132	
31-33	Manufacturing	\$699,542,990	
42	Wholesale Trade	\$28,559,792	
44-45	Retail Trade	\$158,225,642	
48-49	Transportation and Warehousing	\$68,697,445	
51	Information	\$7,394,352	
52	Finance and Insurance	\$37,402,493	
53	Real Estate and Rental and Leasing	\$46,281,314	
54	Professional, Scientific, and Technical Services	\$31,382,733	
55	Management of Companies and Enterprises	\$5,258,747	
56	Administrative and Support and Waste Management and Remediation Services	\$23,886,347	
61	Educational Services (Private)	\$142,064	
62	Health Care and Social Assistance	\$21,596,508	
71	Arts, Entertainment, and Recreation	\$40,781,617	
72	Accommodation and Food Services	\$17,897,722	
81	Other Services (except Public Administration)	\$17,865,697	
90	Government	\$189,137,359	

Lyon County | Region Imports

\$2,149,464,789 Imports (2011) 84% of Demand	\$396,705,590 Locally Produced & Consumed (2011) 16% of Demand
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NAICS	Industry	Imports (2011)	
11	Agriculture, Forestry, Fishing and Hunting	\$31,424,369	
21	Mining, Quarrying, and Oil and Gas Extraction	\$29,398,112	
22	Utilities	\$37,186,877	
23	Construction	\$57,539,782	
31-33	Manufacturing	\$455,299,591	
42	Wholesale Trade	\$106,347,448	
44-45	Retail Trade	\$103,861,028	
48-49	Transportation and Warehousing	\$58,195,675	
51	Information	\$82,311,586	
52	Finance and Insurance	\$167,691,456	
53	Real Estate and Rental and Leasing	\$82,822,624	
54	Professional, Scientific, and Technical Services	\$88,645,483	
55	Management of Companies and Enterprises	\$26,857,284	
56	Administrative and Support and Waste Management and Remediation Services	\$36,359,497	
61	Educational Services (Private)	\$25,328,183	
62	Health Care and Social Assistance	\$180,413,254	
71	Arts, Entertainment, and Recreation	\$15,386,093	
72	Accommodation and Food Services	\$55,895,933	
81	Other Services (except Public Administration)	\$36,238,552	
90	Government	\$472,261,960	

Regional Trends



	Region	2002 Jobs	2012 Jobs	% Change
●	Lyon County	14,916	16,425	10.1%
●	Nation	164,611,676	179,159,830	8.8%
●	Default Region	1,295,425	1,525,076	17.7%

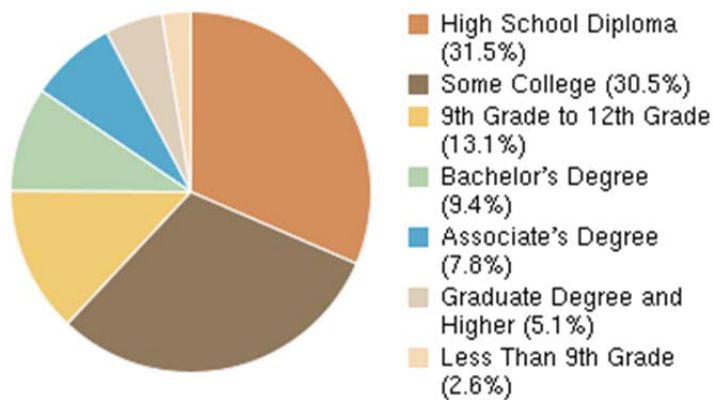
Growing/Declining Occupations

Occupation	Change in Jobs (2002-2012)
Real Estate Sales Agents (41-9022)	202
Combined Food Preparation and Serving Workers, Including Fast Food (35-3021)	169
Heavy and Tractor-Trailer Truck Drivers (53-3032)	117
Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products (41-4012)	-51
Team Assemblers (51-2092)	-76
Carpenters (47-2031)	-85

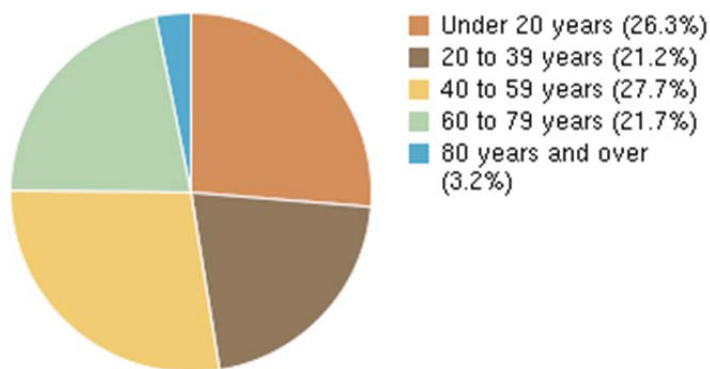
Growing/Declining Industries

Industry	Change in Jobs (2002-2012)
Warehouse Clubs and Supercenters (452910)	295
Elementary and Secondary Schools (Local Government) (903611)	270
Limited-Service Restaurants (722211)	247
Industrial Machinery and Equipment Merchant Wholesalers (423830)	-181
Other Commercial Printing (323119)	-251
Temporary Help Services (561320)	-761

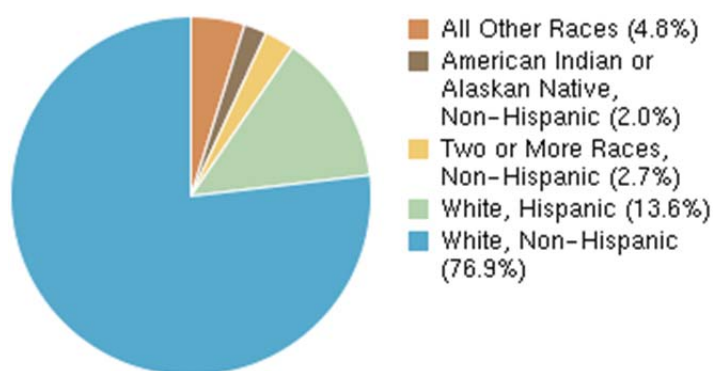
Educational Attainment



Age Demographics



Race Demographics



Data Sources and Calculations

Input-Output Data

The input-output model in this report is created using the national Input-Output matrix provided by the federal Bureau of Economic Analysis. This is combined with the national Total Gross Output, the regional Total Gross Output, the land area of the subject region, regional DIRT data and regional in/out commuter patterns in order to calculate regional requirements, imports and exports. After using matrix algebra to calculate the regional multiplier, the resulting matrix is multiplied by the sales vector and converted back to jobs or earnings. Specifically, this data comes from the U.S. Department of Commerce, Bureau of Economic Analysis, Industry Economic Accounts: Benchmark & Annual Input-Output (I-O) Accounts.

Institution Data

The institution data in this report is taken directly from the national IPEDS database published by the U.S. Department of Education's National Center for Education Statistics.

Completers Data

The completers data in this report is taken directly from the national IPEDS database published by the U.S. Department of Education's National Center for Education Statistics.

Demographic Data

The demographic data in this report is compiled from several sources using a specialized process. Sources include US Census Bureau annual estimates, birth and mortality rates from the US Health Department, and projected regional job growth.

Unemployment Data

The unemployment data in this report comes from the Bureau of Labor Statistics' Local Area Unemployment Statistics and is updated every two months.

State Data Sources

This report uses state data from the following agencies: Nevada Department of Employment, Training and Rehabilitation, Information Development and Processing Division, Research and Analysis Bureau

Educational Attainment Data

EMSI's educational attainment numbers are based on Census 1990, Census 2000, the Current Population Survey, and EMSI's demographic data. By combining these sources, EMSI interpolates for missing years and projects data at the county level. Educational attainment data cover only the population aged 25 years or more and indicate the highest level achieved.