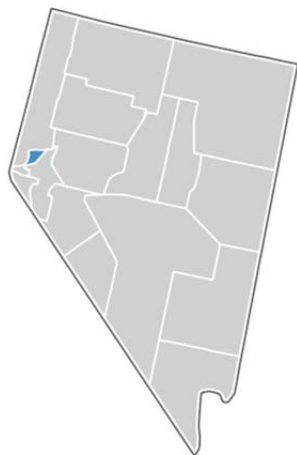




















Storey



Population (2012)	3,897
Jobs (2012)	3,967
Average Earnings (2012)	\$49,647
Unemployed (11/2012)	225
Completions (2011)	0
GRP (2012)	\$418,042,959
Exports (2012)	\$725,542,657
Imports (2012)	\$464,247,516

Storey | Population

3,897 2012 Population 0.1% of State	-2.6% Population Growth for the Last 5 Years State Growth 6.5%
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Age Group	2012 Population	% of Population	
Under 5 years	141	3.6%	
5 to 9 years	155	4.0%	
10 to 14 years	183	4.7%	
15 to 19 years	217	5.6%	
20 to 24 years	138	3.5%	
25 to 29 years	149	3.8%	
30 to 34 years	152	3.9%	
35 to 39 years	163	4.2%	
40 to 44 years	195	5.0%	
45 to 49 years	295	7.6%	
50 to 54 years	422	10.8%	
55 to 59 years	411	10.5%	
60 to 64 years	442	11.3%	
65 to 69 years	365	9.4%	
70 to 74 years	221	5.7%	
75 to 79 years	132	3.4%	
80 to 84 years	65	1.7%	
85 years and over	53	1.4%	






















Storey | Jobs by Industry

3,967 Total Jobs (2012)	63.9% Male (National: 52.2%)	36.1% Female (National: 47.8%)
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NAICS	Industry	2012 Jobs	
11	Agriculture, Forestry, Fishing and Hunting	21	
21	Mining, Quarrying, and Oil and Gas Extraction	113	■
22	Utilities	76	■
23	Construction	181	■
31-33	Manufacturing	510	■
42	Wholesale Trade	75	■
44-45	Retail Trade	156	■
48-49	Transportation and Warehousing	1,562	■
51	Information	17	
52	Finance and Insurance	65	■
53	Real Estate and Rental and Leasing	79	■
54	Professional, Scientific, and Technical Services	143	■
55	Management of Companies and Enterprises	9	
56	Administrative and Support and Waste Management and Remediation Services	225	■
61	Educational Services (Private)	31	
62	Health Care and Social Assistance	62	■
71	Arts, Entertainment, and Recreation	123	■
72	Accommodation and Food Services	134	■
81	Other Services (except Public Administration)	185	■
90	Government	199	■
99	Unclassified Industry	0	

Storey | Average Earnings by Industry

\$49,647 Avg. Earnings (2012) 97% of Nation Avg.	\$56,483 Male Avg. Earnings (2012) 92% of Nation Avg.	\$37,547 Female Avg. Earnings (2012) 94% of Nation Avg.
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NAICS	Industry	Avg. Earnings (2012)	
11	Agriculture, Forestry, Fishing and Hunting	\$52,798	
21	Mining, Quarrying, and Oil and Gas Extraction	\$53,270	
22	Utilities	\$157,355	
23	Construction	\$50,912	
31-33	Manufacturing	\$70,629	
42	Wholesale Trade	\$101,974	
44-45	Retail Trade	\$20,991	
48-49	Transportation and Warehousing	\$47,576	
51	Information	\$17,815	
52	Finance and Insurance	\$19,960	
53	Real Estate and Rental and Leasing	\$5,638	
54	Professional, Scientific, and Technical Services	\$33,529	
55	Management of Companies and Enterprises	\$181,080	
56	Administrative and Support and Waste Management and Remediation Services	\$58,039	
61	Educational Services (Private)	\$34,730	
62	Health Care and Social Assistance	\$27,327	
71	Arts, Entertainment, and Recreation	\$15,605	
72	Accommodation and Food Services	\$21,424	
81	Other Services (except Public Administration)	\$25,093	
90	Government	\$68,251	
99	Unclassified Industry	\$43,192	

Storey | Unemployment by Industry

















225

Total Unemployment (11/2012)

NAICS	Industry	Unemployed (11/2012)	% of Unemployed	
11	Agriculture, Forestry, Fishing and Hunting	1	0%	
21	Mining, Quarrying, and Oil and Gas Extraction	5	2%	■
22	Utilities	5	2%	■
23	Construction	18	8%	■
31-33	Manufacturing	37	17%	■
42	Wholesale Trade	2	1%	■
44-45	Retail Trade	4	2%	■
48-49	Transportation and Warehousing	76	34%	■
51	Information	0	0%	
52	Finance and Insurance	0	0%	
53	Real Estate and Rental and Leasing	0	0%	
54	Professional, Scientific, and Technical Services	1	1%	■
55	Management of Companies and Enterprises	0	0%	
56	Administrative and Support and Waste Management and Remediation Services	14	6%	■
61	Educational Services (Private)	2	1%	■
62	Health Care and Social Assistance	2	1%	■
71	Arts, Entertainment, and Recreation	5	2%	■
72	Accommodation and Food Services	8	3%	■
81	Other Services (except Public Administration)	13	6%	■
90	Government	5	2%	■
99	No Previous Work Experience/Unspecified	27	12%	■

Storey | Gross Regional Product (GRP)

\$182,600,911	\$177,783,991	\$22,710,097	\$382,104,226
Earnings (2011)	Property Income (2011)	Taxes on Production (2011)	Total GRP (2011)

NAICS	Industry	GRP (2011)	% of Total	
11	Agriculture, Forestry, Fishing and Hunting	\$1,221,167	0%	
21	Mining, Quarrying, and Oil and Gas Extraction	\$16,259,854	4%	
22	Utilities	\$58,362,537	15%	
23	Construction	\$10,628,962	3%	
31-33	Manufacturing	\$119,211,986	31%	
42	Wholesale Trade	\$14,880,247	4%	
44-45	Retail Trade	\$5,045,692	1%	
48-49	Transportation and Warehousing	\$97,221,214	25%	
51	Information	\$1,335,994	0%	
52	Finance and Insurance	\$2,730,182	1%	
53	Real Estate and Rental and Leasing	\$2,094,367	1%	
54	Professional, Scientific, and Technical Services	\$6,988,331	2%	
55	Management of Companies and Enterprises	\$1,887,200	0%	
56	Administrative and Support and Waste Management and Remediation Services	\$13,545,455	4%	
61	Educational Services (Private)	\$396,645	0%	
62	Health Care and Social Assistance	\$2,663,392	1%	
71	Arts, Entertainment, and Recreation	\$2,776,824	1%	
72	Accommodation and Food Services	\$5,086,586	1%	
81	Other Services (except Public Administration)	\$5,020,733	1%	
90	Government	\$14,746,857	4%	

Storey | Region Exports

\$674,151,841





















Exports (2011)

90% of Supply

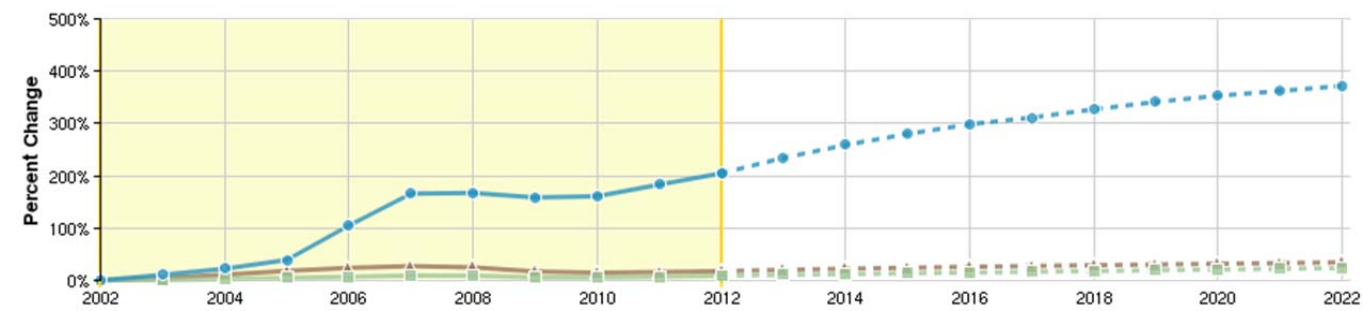
NAICS	Industry	Exports (2011)	
11	Agriculture, Forestry, Fishing and Hunting	\$1,336,529	
21	Mining, Quarrying, and Oil and Gas Extraction	\$23,082,753	■
22	Utilities	\$54,085,283	■
23	Construction	\$15,820,771	■
31-33	Manufacturing	\$363,795,743	■
42	Wholesale Trade	\$17,914,601	■
44-45	Retail Trade	\$5,876,452	
48-49	Transportation and Warehousing	\$123,144,946	■
51	Information	\$1,633,265	
52	Finance and Insurance	\$3,005,802	
53	Real Estate and Rental and Leasing	\$1,297,273	
54	Professional, Scientific, and Technical Services	\$7,089,639	
55	Management of Companies and Enterprises	\$2,460,277	
56	Administrative and Support and Waste Management and Remediation Services	\$18,137,554	■
61	Educational Services (Private)	\$394,814	
62	Health Care and Social Assistance	\$3,435,945	
71	Arts, Entertainment, and Recreation	\$3,270,798	
72	Accommodation and Food Services	\$6,326,486	
81	Other Services (except Public Administration)	\$6,586,814	
90	Government	\$15,456,097	■

Storey | Region Imports

\$434,877,687 Imports (2011) 85% of Demand	\$75,350,174 Locally Produced & Consumed (2011) 15% of Demand
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NAICS	Industry	Imports (2011)	
11	Agriculture, Forestry, Fishing and Hunting	\$10,552,053	
21	Mining, Quarrying, and Oil and Gas Extraction	\$72,353,076	
22	Utilities	\$6,067,840	
23	Construction	\$12,624,981	
31-33	Manufacturing	\$93,413,956	
42	Wholesale Trade	\$22,172,815	
44-45	Retail Trade	\$14,987,258	
48-49	Transportation and Warehousing	\$16,849,399	
51	Information	\$12,733,565	
52	Finance and Insurance	\$21,260,055	
53	Real Estate and Rental and Leasing	\$17,207,195	
54	Professional, Scientific, and Technical Services	\$19,241,931	
55	Management of Companies and Enterprises	\$8,707,408	
56	Administrative and Support and Waste Management and Remediation Services	\$11,370,397	
61	Educational Services (Private)	\$2,224,671	
62	Health Care and Social Assistance	\$20,011,900	
71	Arts, Entertainment, and Recreation	\$2,018,678	
72	Accommodation and Food Services	\$6,191,074	
81	Other Services (except Public Administration)	\$4,451,428	
90	Government	\$60,438,008	

Regional Trends



	Region	2002 Jobs	2012 Jobs	% Change
●	Storey	1,302	3,967	204.8%
●	Nation	164,611,676	179,159,830	8.8%
●	Default Region	1,295,425	1,525,076	17.7%

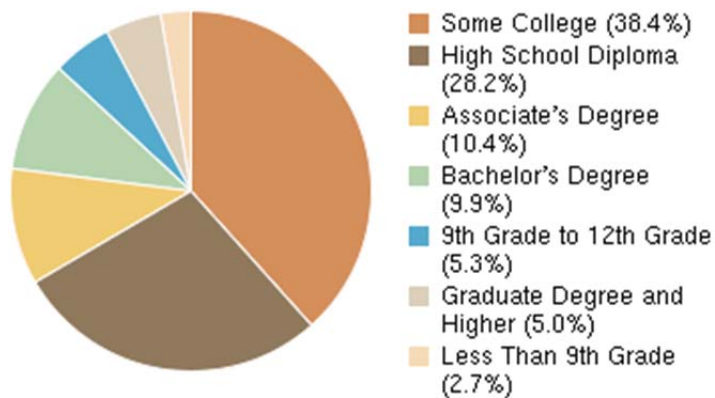
Growing/Declining Occupations

Occupation	Change in Jobs (2002-2012)
Laborers and Freight, Stock, and Material Movers, Hand (53-7062)	372
Heavy and Tractor-Trailer Truck Drivers (53-3032)	208
Industrial Truck and Tractor Operators (53-7051)	130
Waiters and Waitresses (35-3031)	-3
Door-to-Door Sales Workers, News and Street Vendors, and Related Workers (41-9091)	-9
Bartenders (35-3011)	-11

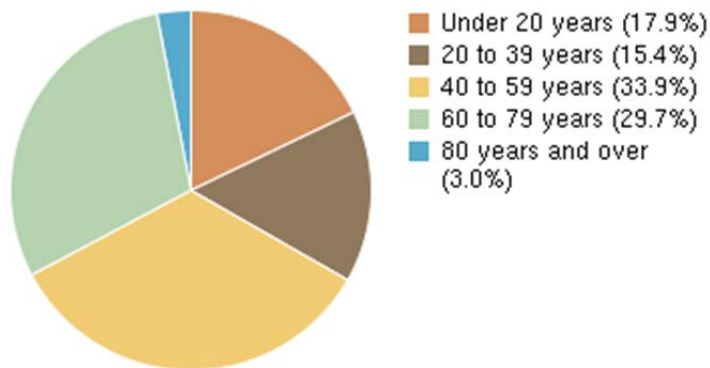
Growing/Declining Industries

Industry	Change in Jobs (2002-2012)
General Warehousing and Storage (493110)	1,320
All Other Rubber Product Manufacturing (326299)	112
Collection Agencies (561440)	92
Drinking Places (Alcoholic Beverages) (722410)	-28
Other Heavy and Civil Engineering Construction (237990)	-30
Dog and Cat Food Manufacturing (311111)	-31

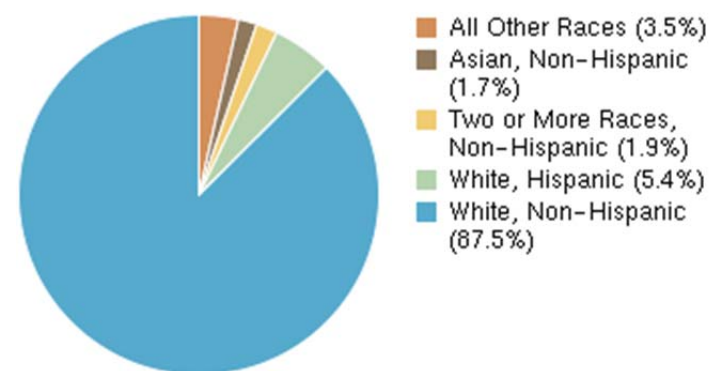
Educational Attainment



Age Demographics



Race Demographics



Data Sources and Calculations

Input-Output Data

The input-output model in this report is created using the national Input-Output matrix provided by the federal Bureau of Economic Analysis. This is combined with the national Total Gross Output, the regional Total Gross Output, the land area of the subject region, regional DIRT data and regional in/out commuter patterns in order to calculate regional requirements, imports and exports. After using matrix algebra to calculate the regional multiplier, the resulting matrix is multiplied by the sales vector and converted back to jobs or earnings. Specifically, this data comes from the U.S. Department of Commerce, Bureau of Economic Analysis, Industry Economic Accounts: Benchmark & Annual Input-Output (I-O) Accounts.

Institution Data

The institution data in this report is taken directly from the national IPEDS database published by the U.S. Department of Education's National Center for Education Statistics.

Completers Data

The completers data in this report is taken directly from the national IPEDS database published by the U.S. Department of Education's National Center for Education Statistics.

Demographic Data

The demographic data in this report is compiled from several sources using a specialized process. Sources include US Census Bureau annual estimates, birth and mortality rates from the US Health Department, and projected regional job growth.

Unemployment Data

The unemployment data in this report comes from the Bureau of Labor Statistics' Local Area Unemployment Statistics and is updated every two months.

State Data Sources

This report uses state data from the following agencies: Nevada Department of Employment, Training and Rehabilitation, Information Development and Processing Division, Research and Analysis Bureau

Educational Attainment Data

EMSI's educational attainment numbers are based on Census 1990, Census 2000, the Current Population Survey, and EMSI's demographic data. By combining these sources, EMSI interpolates for missing years and projects data at the county level. Educational attainment data cover only the population aged 25 years or more and indicate the highest level achieved.