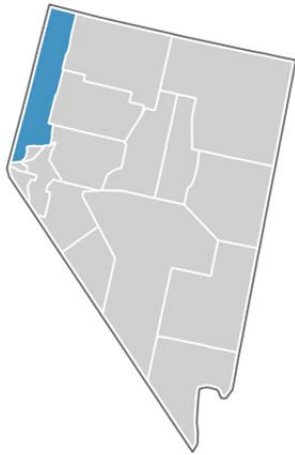


## Washoe County



















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Population (2012)	432,006
Jobs (2012)	252,152
Average Earnings (2012)	\$47,088
Unemployed (11/2012)	21,959
Completions (2011)	5,895
GRP (2012)	\$19,308,617,391
Exports (2012)	\$22,646,711,605
Imports (2012)	\$24,190,595,777

## Washoe County | Population

<b>432,006</b> <b>2012 Population</b> 15.6% of State	<b>5.7%</b> <b>Population Growth for the Last 5 Years</b> State Growth 6.5%
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Age Group	2012 Population	% of Population	
Under 5 years	28,276	6.5%	
5 to 9 years	27,599	6.4%	
10 to 14 years	27,895	6.5%	
15 to 19 years	28,086	6.5%	
20 to 24 years	33,645	7.8%	
25 to 29 years	30,723	7.1%	
30 to 34 years	28,064	6.5%	
35 to 39 years	25,895	6.0%	
40 to 44 years	28,967	6.7%	
45 to 49 years	29,445	6.8%	
50 to 54 years	30,678	7.1%	
55 to 59 years	29,335	6.8%	
60 to 64 years	26,892	6.2%	
65 to 69 years	20,762	4.8%	
70 to 74 years	13,923	3.2%	
75 to 79 years	9,158	2.1%	
80 to 84 years	6,456	1.5%	
85 years and over	6,207	1.4%	






















## Washoe County | Jobs by Industry

<b>252,152</b> Total Jobs (2012)	<b>52.9%</b> Male (National: 52.2%)	<b>47.1%</b> Female (National: 47.8%)
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NAICS	Industry	2012 Jobs	
11	Agriculture, Forestry, Fishing and Hunting	561	<div></div>
21	Mining, Quarrying, and Oil and Gas Extraction	2,127	<div></div>
22	Utilities	510	<div></div>
23	Construction	10,734	<div></div>
31-33	Manufacturing	11,215	<div></div>
42	Wholesale Trade	9,795	<div></div>
44-45	Retail Trade	25,486	<div></div>
48-49	Transportation and Warehousing	11,436	<div></div>
51	Information	3,245	<div></div>
52	Finance and Insurance	17,512	<div></div>
53	Real Estate and Rental and Leasing	16,436	<div></div>
54	Professional, Scientific, and Technical Services	17,111	<div></div>
55	Management of Companies and Enterprises	3,322	<div></div>
56	Administrative and Support and Waste Management and Remediation Services	14,990	<div></div>
61	Educational Services (Private)	3,260	<div></div>
62	Health Care and Social Assistance	23,675	<div></div>
71	Arts, Entertainment, and Recreation	9,587	<div></div>
72	Accommodation and Food Services	29,303	<div></div>
81	Other Services (except Public Administration)	12,878	<div></div>
90	Government	28,878	<div></div>
99	Unclassified Industry	90	<div></div>

## Washoe County | Average Earnings by Industry

<b>\$47,088</b> Avg. Earnings (2012) 92% of Nation Avg.	<b>\$55,621</b> Male Avg. Earnings (2012) 90% of Nation Avg.	<b>\$37,490</b> Female Avg. Earnings (2012) 94% of Nation Avg.
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NAICS	Industry	Avg. Earnings (2012)	
11	Agriculture, Forestry, Fishing and Hunting	\$24,745	
21	Mining, Quarrying, and Oil and Gas Extraction	\$50,827	
22	Utilities	\$125,202	
23	Construction	\$52,761	
31-33	Manufacturing	\$67,594	
42	Wholesale Trade	\$66,368	
44-45	Retail Trade	\$30,817	
48-49	Transportation and Warehousing	\$49,825	
51	Information	\$60,183	
52	Finance and Insurance	\$63,782	
53	Real Estate and Rental and Leasing	\$21,130	
54	Professional, Scientific, and Technical Services	\$61,588	
55	Management of Companies and Enterprises	\$122,373	
56	Administrative and Support and Waste Management and Remediation Services	\$31,776	
61	Educational Services (Private)	\$33,033	
62	Health Care and Social Assistance	\$60,492	
71	Arts, Entertainment, and Recreation	\$23,703	
72	Accommodation and Food Services	\$25,098	
81	Other Services (except Public Administration)	\$26,689	
90	Government	\$66,097	
99	Unclassified Industry	\$72,803	

## Washoe County | Unemployment by Industry

**21,959**

**Total Unemployment (11/2012)**

NAICS	Industry	Unemployed (11/2012)	% of Unemployed	
11	Agriculture, Forestry, Fishing and Hunting	5	0%	
21	Mining, Quarrying, and Oil and Gas Extraction	25	0%	
22	Utilities	52	0%	
23	Construction	1,785	8%	<div></div>
31-33	Manufacturing	1,356	6%	<div></div>
42	Wholesale Trade	465	2%	<div></div>
44-45	Retail Trade	2,603	12%	<div></div>
48-49	Transportation and Warehousing	888	4%	<div></div>
51	Information	132	1%	<div></div>
52	Finance and Insurance	473	2%	<div></div>
53	Real Estate and Rental and Leasing	460	2%	<div></div>
54	Professional, Scientific, and Technical Services	619	3%	<div></div>
55	Management of Companies and Enterprises	50	0%	
56	Administrative and Support and Waste Management and Remediation Services	1,540	7%	<div></div>
61	Educational Services (Private)	204	1%	<div></div>
62	Health Care and Social Assistance	1,351	6%	<div></div>
71	Arts, Entertainment, and Recreation	857	4%	<div></div>
72	Accommodation and Food Services	3,621	16%	<div></div>
81	Other Services (except Public Administration)	900	4%	<div></div>
90	Government	1,341	6%	<div></div>
99	No Previous Work Experience/Unspecified	3,233	15%	<div></div>

## Washoe County | Top Program Completions

CIP	Program	Completions (2011)	
24	Liberal arts and sciences, general studies and humanities	919	
51	Health professions and related programs	915	
52	Business, management, marketing, and related support services	701	
13	Education	606	
14	Engineering	298	
45	Social sciences	298	
12	Personal and culinary services	275	
26	Biological and biomedical sciences	241	
30	Multi/interdisciplinary studies	173	
09	Communication, journalism, and related programs	162	

## Largest Openings/Completions Gaps

Occupation	Related Completions (2011)	Annual Openings (2012)
Personal Financial Advisors (13-2052)	68	397
Securities, Commodities, and Financial Services Sales Agents (41-3031)	0	299
Unclassified Occupation (99-9999)	0	96
Lawyers (23-1011)	23	68
Appraisers and Assessors of Real Estate (13-2021)	0	36

## Washoe County | Gross Regional Product (GRP)

<b>\$11,728,521,069</b>	<b>\$5,819,481,054</b>	<b>\$1,377,306,843</b>	<b>\$18,787,184,459</b>
<b>Earnings (2011)</b>	<b>Property Income (2011)</b>	<b>Taxes on Production (2011)</b>	<b>Total GRP (2011)</b>

NAICS	Industry	GRP (2011)	% of Total	
11	Agriculture, Forestry, Fishing and Hunting	\$25,609,484	0%	
21	Mining, Quarrying, and Oil and Gas Extraction	\$320,780,325	2%	<div></div>
22	Utilities	\$304,693,346	2%	<div></div>
23	Construction	\$653,703,131	3%	<div></div>
31-33	Manufacturing	\$1,474,289,715	8%	<div></div>
42	Wholesale Trade	\$1,241,253,005	7%	<div></div>
44-45	Retail Trade	\$1,303,872,533	7%	<div></div>
48-49	Transportation and Warehousing	\$847,939,820	5%	<div></div>
51	Information	\$512,850,662	3%	<div></div>
52	Finance and Insurance	\$1,716,166,585	9%	<div></div>
53	Real Estate and Rental and Leasing	\$1,759,099,742	9%	<div></div>
54	Professional, Scientific, and Technical Services	\$1,376,849,714	7%	<div></div>
55	Management of Companies and Enterprises	\$535,742,054	3%	<div></div>
56	Administrative and Support and Waste Management and Remediation Services	\$603,010,623	3%	<div></div>
61	Educational Services (Private)	\$142,144,582	1%	<div></div>
62	Health Care and Social Assistance	\$1,496,935,169	8%	<div></div>
71	Arts, Entertainment, and Recreation	\$343,962,288	2%	<div></div>
72	Accommodation and Food Services	\$1,461,501,814	8%	<div></div>
81	Other Services (except Public Administration)	\$396,414,839	2%	<div></div>
90	Government	\$2,270,365,028	12%	<div></div>

## Washoe County | Region Exports

**\$22,215,886,922**

Exports (2011)





















64% of Supply

NAICS	Industry	Exports (2011)	
11	Agriculture, Forestry, Fishing and Hunting	\$55,106,073	
21	Mining, Quarrying, and Oil and Gas Extraction	\$597,480,310	■
22	Utilities	\$260,221,094	■
23	Construction	\$626,651,757	■
31-33	Manufacturing	\$3,104,930,876	■
42	Wholesale Trade	\$1,306,416,770	■
44-45	Retail Trade	\$889,090,689	■
48-49	Transportation and Warehousing	\$983,961,986	■
51	Information	\$551,317,037	■
52	Finance and Insurance	\$1,830,462,653	■
53	Real Estate and Rental and Leasing	\$893,125,648	■
54	Professional, Scientific, and Technical Services	\$953,347,733	■
55	Management of Companies and Enterprises	\$603,248,480	■
56	Administrative and Support and Waste Management and Remediation Services	\$446,645,633	■
61	Educational Services (Private)	\$76,086,437	
62	Health Care and Social Assistance	\$1,024,899,687	■
71	Arts, Entertainment, and Recreation	\$322,534,878	■
72	Accommodation and Food Services	\$2,004,919,427	■
81	Other Services (except Public Administration)	\$335,167,831	■
90	Government	\$5,350,271,921	■

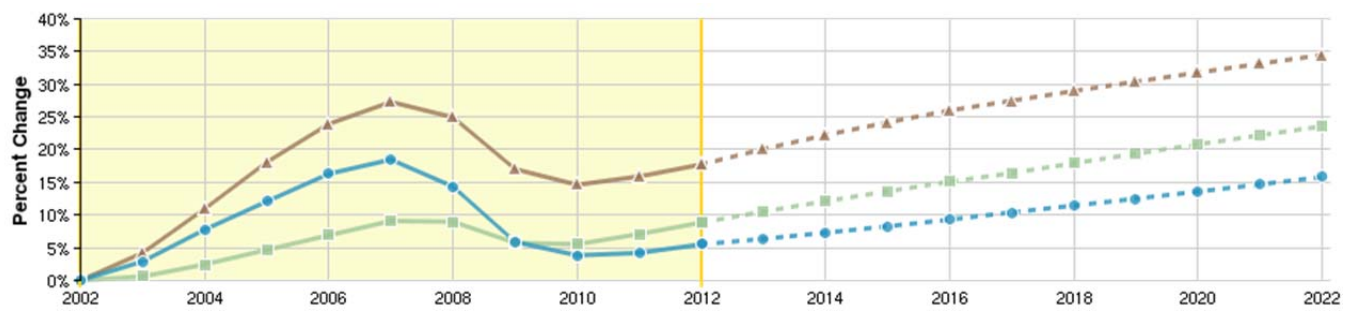


## Washoe County | Region Imports

<b>\$23,625,795,689</b> <b>Imports (2011)</b> 65% of Demand	<b>\$12,633,734,408</b> <b>Locally Produced &amp; Consumed (2011)</b> 35% of Demand
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NAICS	Industry	Imports (2011)	
11	Agriculture, Forestry, Fishing and Hunting	\$219,808,125	
21	Mining, Quarrying, and Oil and Gas Extraction	\$288,624,907	
22	Utilities	\$399,599,597	
23	Construction	\$571,909,270	
31-33	Manufacturing	\$4,691,405,102	
42	Wholesale Trade	\$870,924,374	
44-45	Retail Trade	\$780,505,822	
48-49	Transportation and Warehousing	\$476,387,322	
51	Information	\$1,150,526,450	
52	Finance and Insurance	\$1,959,136,194	
53	Real Estate and Rental and Leasing	\$749,211,524	
54	Professional, Scientific, and Technical Services	\$1,096,697,085	
55	Management of Companies and Enterprises	\$291,421,663	
56	Administrative and Support and Waste Management and Remediation Services	\$468,875,678	
61	Educational Services (Private)	\$232,835,038	
62	Health Care and Social Assistance	\$1,061,679,609	
71	Arts, Entertainment, and Recreation	\$169,059,886	
72	Accommodation and Food Services	\$460,504,441	
81	Other Services (except Public Administration)	\$356,514,504	
90	Government	\$7,330,169,099	

## Regional Trends



	Region	2002 Jobs	2012 Jobs	% Change
●	Washoe County	238,983	252,152	5.5%
●	Nation	164,611,676	179,159,830	8.8%
●	Default Region	1,295,425	1,525,076	17.7%

## Growing/Declining Occupations

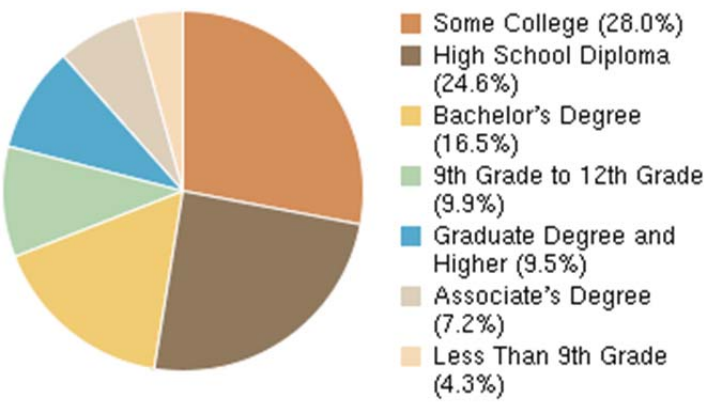
Occupation	Change in Jobs (2002-2012)
Real Estate Sales Agents (41-9022)	3,480
Personal Financial Advisors (13-2052)	2,418
Combined Food Preparation and Serving Workers, Including Fast Food (35-3021)	1,546
Construction Laborers (47-2061)	-695
Gaming Dealers (39-3011)	-865
Carpenters (47-2031)	-1,047

## Growing/Declining Industries

Industry	Change in Jobs (2002-2012)
Limited-Service Restaurants (722211)	1,898
Warehouse Clubs and Supercenters (452910)	1,839
General Warehousing and Storage (493110)	1,729
Drywall and Insulation Contractors (238310)	-1,377
New Single-Family Housing Construction (except Operative Builders) (236115)	-1,531
Casino Hotels (721120)	-8,544

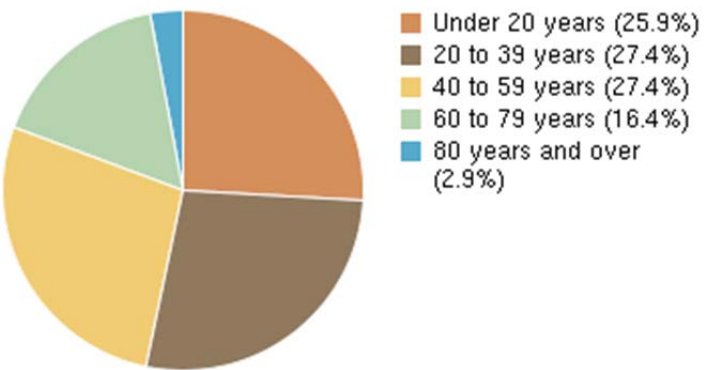
**Educational Attainment**

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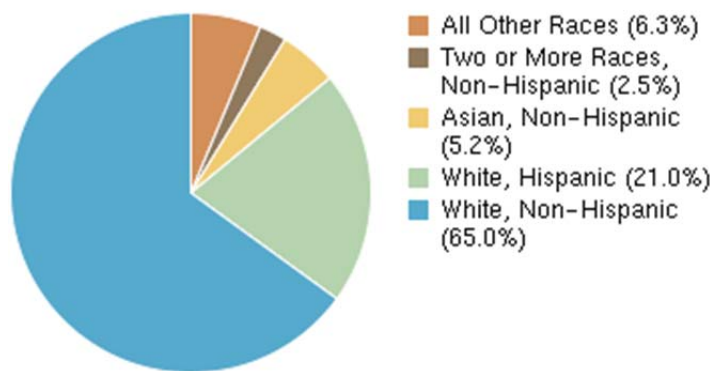
**Age Demographics**

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**Race Demographics**

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## Data Sources and Calculations

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### Input-Output Data

The input-output model in this report is created using the national Input-Output matrix provided by the federal Bureau of Economic Analysis. This is combined with the national Total Gross Output, the regional Total Gross Output, the land area of the subject region, regional DIRT data and regional in/out commuter patterns in order to calculate regional requirements, imports and exports. After using matrix algebra to calculate the regional multiplier, the resulting matrix is multiplied by the sales vector and converted back to jobs or earnings. Specifically, this data comes from the U.S. Department of Commerce, Bureau of Economic Analysis, Industry Economic Accounts: Benchmark & Annual Input-Output (I-O) Accounts.

### Institution Data

The institution data in this report is taken directly from the national IPEDS database published by the U.S. Department of Education's National Center for Education Statistics.

### Completers Data

The completers data in this report is taken directly from the national IPEDS database published by the U.S. Department of Education's National Center for Education Statistics.

### Demographic Data

The demographic data in this report is compiled from several sources using a specialized process. Sources include US Census Bureau annual estimates, birth and mortality rates from the US Health Department, and projected regional job growth.

### Unemployment Data

The unemployment data in this report comes from the Bureau of Labor Statistics' Local Area Unemployment Statistics and is updated every two months.

### State Data Sources

This report uses state data from the following agencies: Nevada Department of Employment, Training and Rehabilitation, Information Development and Processing Division, Research and Analysis Bureau

### Educational Attainment Data

EMSI's educational attainment numbers are based on Census 1990, Census 2000, the Current Population Survey, and EMSI's demographic data. By combining these sources, EMSI interpolates for missing years and projects data at the county level. Educational attainment data cover only the population aged 25 years or more and indicate the highest level achieved.

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